Design Brief

**Niche Market / Motivational Streetwear**

**Brief Date**

02/9/2021

**Deadline**

1 week

**Overview**

Kreativgraphikz is an urban street wear clothing brand based on graphics, motivation and inspiration . We want to put a twist on the graphic street design with a positive message behind it .

**Projects**

* **The Future looks Bright**

\*\* Looking to redesign the whole thing\*\*

* **Issued on Authority**

\*\* Looking for a rustic hem tag label street design , add stitching look around the border\*\*

* **Butterfly Effect**

\*\*Redesign the paint splatter and add glitching effect\*\*

* **D.N.A**

\*\*Looking for a redesign \*\*

* **Entrepreneur**

\*\*Street style College text font marble design. \*\*

* **Respect the Hustle**

**\*\*** Redesign looking for an exploded puzzle piece design**\*\***

**File Specs**

**T-shirts / Hoodies**

* Print Dimensions - 12x16
* Print DPI Quality - 300dpi
* CMYK Color codes

**File type**

* **AI / Photo Shop**

**Target Audience**

• age range 18 to 45

• Men / women